Holland Nurseries

Plant Finder

Profusion Double White Zinnia

Zinnia 'Profusion Double White'

Height: 16 inches

Spread: 18 inches

Spacing: 14 inches

Sunlight: ○

Hardiness Zone: (annual)

Group/Class: Profusion Series



Profusion Double White Zinnia flowers
Photo courtesy of NetPS Plant Finder



Profusion Double White Zinnia in bloom
Photo courtesy of NetPS Plant Finder

Ornamental Features

Profusion Double White Zinnia features bold double white ball-shaped flowers with yellow eyes at the ends of the stems from mid spring to late summer. The flowers are excellent for cutting. Its pointy leaves remain green in colour throughout the season.

Landscape Attributes

Profusion Double White Zinnia is an herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting butterflies and hummingbirds to your yard. It has no significant negative characteristics.

Profusion Double White Zinnia is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

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Planting & Growing

Profusion Double White Zinnia will grow to be about 14 inches tall at maturity, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 14 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.



Profusion Double White Zinnia flowers
Photo courtesy of NetPS Plant Finder

Profusion Double White Zinnia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

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